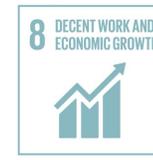


Creating an Internal Portal for Employee Gifting



1. Scope of Work

We aim to establish an internal employee gifting platform for our corporate partner located in 8 countries across 3 continents. This platform will empower them to select a gift of their choice from our carefully curated options or opt to donate the equivalent gift value to our partnered charity trust.

This initiative not only enhances the gifting experience but also enables our employees to align with our corporate social mission, making a positive impact in the communities we serve.

2. How we do it :

Market for Good has successfully implemented an internal employee gifting platform, benefiting over 8000 employees spread across 8 countries and 3 continents. This platform offers employees exclusive access to a user-friendly gifting portal, simplifying the gift selection and redemption process. Employees have the flexibility to choose between delivery to their residence or office location during the checkout process. Following redemption or donation, each employee receives a confirmation email that allows them to easily track the delivery status, ensuring a seamless and transparent experience.

3. Why we do it :

As an impact-driven marketplace, Market for Good is enthusiastic about collaborating with corporate partners who aim to quantify their impact and demonstrate their ESG efforts throughout their operations. Through this project, we made a significant contribution to advancing 3 of the UN SDGs: Good Health & Well-Being, Decent Work and Economic Growth, and Climate Action. The employee gifts selected were intentionally chosen for their low carbon footprint, preventing the release of 408 metric tons of CO2 emissions into the atmosphere. This initiative showcases our commitment to driving positive change and creating a sustainable impact across 3 countries.

4. Who we serve :

This impactful project reached 17 individuals, including those with special abilities and low incomes across Singapore, Malaysia, and China. Sustainable gifts made from eco-friendly materials like FSC-certified bamboo and stainless steel, with natural cotton and felt covers, resulted in saving 141 metric tons of plastic waste over a year. Impressively, 97.5% of employees chose gifts they valued, while 2.5% opted to donate to our charity trust. This initiative reflects our commitment to meaningful impact and empowering individuals to make choices aligned with their values.